

CURRICULUM VITAE

Darya Gerasimenko

Citizenship:	Swiss and Russian	Date of Birth:	September 15, 1983
Marital Status:	Married		(in Kazan, Russia)
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Professional Experience:

September 2016 - present, Professor for Sustainability Science

Samara National Research University (SSAU), Russia

Institute for Economics and Management (IEM)

September 2015 - present, Lecturer in Economics

University of St. Gallen (HSG), Switzerland

School of Economics and Political Science (SEPS-HSG)

September 2016 - January 2019, Circular Economy Research Scientist

Swiss Federal Institute of Technology in Lausanne (EPFL), Switzerland

Co-created and co-facilitated Awareness led Social Lab “Beyond Waste: Circular Resources Lab” for Canton Vaud: www.circularresourceslab.ch, **Science & Mindfulness Lead.**

It has been a common project of EPFL, Impact Hub Lausanne, Impact Hub Geneva, collaboratio helvetica, SDSN Switzerland, Engagement Migros. Presentation of the project at the Global Solutions Forum 2019 at Columbia University organized by the UN SDSN network as winning 10 world solutions 2019: youtube video available [HERE](#).

November 2016 - September 2019, Elected Council Member

International Forum on Sustainable Value Chains (ISVC), Zurich, Switzerland

January 2015 - September 2016, E-Mei Qigong & Meditation Trainer

University of St. Gallen (HSG) - University Sport, St. Gallen, Switzerland

Research Interests:

Societal Innovation for Circular Economy, Innovation in Emerging Economies, Awareness led Social (Living) Labs, Partnerships in Ecosystems, Awareness led Innovation (Mindfulness & Meditation), Unity Consciousness for Innovation

Education:

September 2008 - September 2015, (Dr. rer. publ. HSG)

University of St. Gallen (HSG), Switzerland

Ph.D. in International Affairs and Political Economy (DIA)

Study Center Gerzensee, Gerzensee, Switzerland (Extra Courses)

Swiss Programme for Beginning Doctoral Students in Economics

Micro- and Macroeconomics (2011), and Econometrics (2012)

September 2011 - September 2014

Training Programme (Ausbildung) in Qigong and Chinese Traditional Medicine

Diploma in 'Qigong Teacher and Therapist of DAN DAO TCM' from Dan Dao TCM Institute GmbH (St. Gallen, Switzerland) and Huang Ting TCM (Beijing, China). E-Mei Taoist Alchemy School of Medicine and Health Cultivation.

October 2007 - September 2008

World Trade Institute (WTI), University of Bern, Switzerland

Master in International (Trade) Law and Economics (MILE), *Summa cum laude*

October 2005 - September 2007

Willy Brandt School of Public Policy, University of Erfurt, Germany

Master of Public Policy (MPP)

International Political Economy and Strategic Public Management

September 2000 - June 2005

Kazan Federal University (KFU), Russia

Diploma in Political Science (5 years, equivalent of M.A. degree), *Summa cum laude*

Facilitated Social Labs:

November 2019, Co-facilitation

Module 3 on Ecosystems of the Catalyst Lab 2019, Switzerland (www.collaboratiohelvetica.ch)

October 2019, Co-creation and Co-facilitation

Innovative Executive Education programme - Regional Ministry of Economic Development & Technopark "Zhigulevskaya Dolina" together with Samara University (former Aerospace University) with the support of YellowRockets and StartUp Samara have hosted a 3 day - awareness led social space process for the exploration of the innovation potential of Samara region. This social space has gathered 27 people from all parts of an innovation ecosystem of the region: from senior people from the ministry, academia and regional innovation infrastructure to the young entrepreneurs and young professionals. Together we have gone through the Theory U process (by Dr. Otto Scharmer) by utilizing various methodologies from Social Presencing Theater, the Art of Hosting, Unity consciousness mindfulness techniques, Qigong etc. This new for Russia ecosystem exploration format, engaging the entire regional

infrastructure, has opened new dimensions of the Samara regional development (with prototypes) as well as new quality of the relationships inside the ecosystem.

Media Coverage: Articles available here on www.niasam.ru and www.ssau.ru

July 2019, Facilitator and Presenter

Circular Economy Learning Day (“Stretching Circular Economy Concept for Logitech”) with some lecture materials as well as with the exploration of Awareness led Innovation potential during 3-Day Circular Economy Sprint at Logitech (Lausanne Headquarter), Lausanne, Switzerland

April 2019, Co-creation and Co-facilitation

Awareness led mini-social lab at Samara University focused on building the innovation ecosystem for circular economy in Samara (Volga river region). It gathered various representatives of a Quadruple helix model of Open Innovation 2.0 (government, academia, business, civil society). We have learned together the basics of the Theory U (by Dr. Otto Scharmer), utilized the learnings from the conference presentations. We have meditated together, practiced qigong, deep listening, trust, unconditional acceptance and non-judgment, opening up the space for serendipity magic to emerge.

Media Coverage: Articles available here on www.volga.news and www.vkonline.ru

April - December 2018, Co-creation and Co-facilitation with Science & Mindfulness Lead

Co-created and co-facilitated winning (the UN SDSN) project Awareness led “Beyond Waste: Circular Resources Lab” for canton Vaud: www.circularresourceslab.ch. It has been a common project of EPFL, Impact Hub Lausanne, Impact Hub Geneva, collaboratio helvetica, SDSN Switzerland, Engagement Migros. Presentation of the project at the Global Solutions Forum 2019 at Columbia University organized by the UN SDSN network.

Media Coverage: Video available here on www.youtube.com

Further Professional Experience:

September 2013 - August 2015, Assistant Lecturer in Economics

University of St. Gallen (HSG), Switzerland

September 2008 - September 2012, Research Assistant

University of St. Gallen (HSG), Switzerland

Swiss Institute for International Economics (SIAW - HSG), Prof. Simon Evenett

April 2009 - September 2012, Trade/Industrial Policy Analyst

Global Trade Alert (GTA), St. Gallen, Switzerland, (www.globaltradealert.org)

Commercial Policy Analyst for the CIS (post-Soviet) region, BRICS, and the EU

Publications:

Gerasimenko, Darya and Erica Mazerolle (2020): “(Awareness-led) Social lab on Circular Economy in Switzerland: Exploring Serendipity”, in *Sustainability and Circular Economy* (Volume 1, 2020), Elsevier. (forthcoming)

Gerasimenko, Darya, Ekaterina Markelova and Raisa Momot (2020): “Refurbishing “Circular Economy” concept in Russia: from Industrial Policy towards Innovation by Co-creation”, in *Handbook of the Circular Economy* edited by M. Brandão, D. Lazarevic and G. Finnveden, 2020, Edward Elgar Publishing Ltd. (forthcoming) [PDF]

Gerasimenko, Darya, Ekaterina Markelova and Olga Esipova (2019): “Multidimensional (Complex) Education for the Specialists of Sustainable Development at Samara University”, (in Russian language on our ecosystem approach) in *Proceedings of the Russian Federal Conference of Environmental Education at The Federal Ministry of Environment and Natural Resources*, November 2019, Moscow. [LINK]

Gerasimenko, Darya and Irina Nikolaeva (2017): “Cirkulyarnaya ehkonomika v Rossii v kontekste Celej ustojchivogo razvitiya OON i Goda ekologii” - “Circular Economy in Russia in the context of the UN Sustainable Development Goals and the Year of Ecology” (in Russian), *Bridges Russia* (Issue 3, 2017), International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland. [PDF]

Gerasimenko, Darya (2012): “Russia’s commercial policy, 2008-11: modernization, crisis, and the WTO accession” in *Oxford Review of Economic Policy*, Volume 28, Issue 2, Summer 2012, pp. 301-323. [PDF]

Evenett, Simon J., Johannes Fritz, Darya Gerasimenko, Malwina Nowakowska, and Martin Wermelinger (2011): “The Resort to Protectionism During the Great Recession: Which Factors Mattered?”, Mimeo. [PDF]

Gerasimenko, Darya (2010): “Poisk Putei Vyhoda iz Krizisa: Cena Rossiiskogo Avtoproma” - “Search for the Ways out of crisis: the Price of the Russian Car Industry”(in Russian), *Bridges Russia* (Issue 6, 2010), International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland. [PDF]

Gerasimenko, Darya (2010): ““Crisis & Modernization”: An Analysis of Russian Commercial Policy and its Application to the Automobile industry” (pages 59 - 107) in *The Unequal Compliance: The 6th GTA Report* edited by Simon J. Evenett, Centre for Economic Policy Research (CEPR) and Global Trade Alert (GTA). [PDF]

Evenett, Simon J. and Darya Gerasimenko (2010): “Prospects for World Trade”, Chapter 17 in the *Global Trade Finance: the New Frontier Report 2010*.

Gerasimenko, Darya (2010): “Tamozhennyi soyuz - mezhdu sotrudnichestvom i protekcionizmom” - “The Customs Union - between cooperation and protectionism” (in Russian), *Bridges Russia* (Issue 3, 2010), International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland. [PDF]

Gerasimenko, Darya (2009): “Russia: From Collapse to an Economic Modernization Programme” (pages 51 - 78) in *The Unrelenting Pressure of Protectionism: The 3rd GTA Report* edited by Simon J. Evenett, Centre for Economic Policy Research (CEPR) and Global Trade Alert (GTA). [PDF]

Gerasimenko, Darya (2009): “Did WTO Membership Reduce the Collapse of Trade? Evidence from the CIS Region” (pages 133 - 141) in *Broken Promises: A G-20 Summit Report* by Global Trade Alert’ edited by Simon J. Evenett, Centre for Economic Policy Research (CEPR) and Global Trade Alert (GTA). [PDF]

Gerasimenko, Darya (2009): “Prozrachnost’ - otvet na global’nyi protekcionizm” - “Transparency as an answer to global protectionism” (in Russian), *Bridges Russia* (Issue 4:2009), International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland. [PDF]

World Investment Report 2007 “Transnational Corporations, Extractive Industries and Development” of the United Nations Conference on Trade and Development (UNCTAD), United Nations, New York and Geneva, 2007. [PDF]

“World Investment Prospects Survey 2007-2009” of the United Nations Conference on Trade and Development (UNCTAD), United Nations, New York and Geneva, 2007. [PDF]

Public Talks & Media:

September 25, 2019, New York, U.S.A.

Columbia University, Presentation (together with Erica Mazerolle)

“Awareness led Social Lab: Exploring Serendipity”. Video from the UN SDSN Global Solutions Forum 2019 at Columbia University, where we have shared our insights from our Awareness led Social lab: “Beyond Waste: Circular Resources Lab” in Switzerland. Common project of EPFL, Impact Hub Lausanne, Impact Hub Geneva, collaboratio helvetica, SDSN Switzerland, Engagement Migros. Video available on youtube [HERE](#).

May 9, 2019, Berne, Switzerland

Staatskantine from Staatslabor, Speaker

An invited speaker at Staatskantine meeting in Bern (Collaboratio Helvetica, SNSD Switzerland, Staatslabor). I have shared my experiences on awareness based social labs practices (including Theory U by Otto Scharmer (MIT) and other ideas & techniques) both in Switzerland and Russia with more than 50 people from Swiss government sector at various levels: federal, municipal, cantonal as well as with the representatives of academia. More information [HERE](#).

April 25, 2019, Samara, Russia

Samara National Research University, Facilitator

Facilitator of the mini lab on circular economy innovation at the Samara University that has gathered together representatives from the government, academia, business as well as NGOs.

Media Coverage: The main news portal of Samara (Federal) Region “Volga News” has published an overview of this event (conference and mini awareness based social lab) at Samara University with representatives of all parts of Quadruple Helix model of Open Innovation 2.0 (academia, government, business and civil society) on Innovative Approaches to Circular Economy development at Samara Region. The review also describes my experience in Switzerland (Beyond waste: Circular resources lab). More information from Volga News (only in Russian): [HERE](#).

April 24, 2019, Samara, Russia

Samara National Research University, Keynote Speaker

Keynote speaker at the Conference on Innovative Approaches to Circular Economy Development in Samara Region, where I have shared some thoughts and research on circular economy and social innovation, presented our experience with the co-creators (Impact Hub Lausanne/Geneva, Collaboratio Helvetica, SDSN, EPFL) in Switzerland on our “Beyond Waste: Circular Resources Lab”. Video available on vkontakte (only in Russian): [HERE](#) (from minutes 00:07:15 until 00:50:16).

Media Coverage: The main newspaper of Samarskaya Oblast “Volzhskaya Communa” has published an article about our conference in Russia on “New approaches to circular economy development in Russia” with the overview of my keynote speech on social Innovation for circular economy development. More information (only in Russian): [HERE](#).

December, 2018, Lausanne, Switzerland

Social Lab on CE “Feed forward Day”, Presenter

Presentation at the Feed forward Day at the Social Lab on Circular Economy with invited guests. Official final day of our social lab on circular economy in canton Vaud with the panel discussion on engaging government and politics into such social innovation processes. The discussion was moderated by Dr. Katrin Muff.

November 22, 2018, Lausanne, Switzerland

Social Lab on CE “Demo Day”, Presenter

Presentation at the Demo Day on our social lab on circular economy “Beyond Waste / Circular Resources Lab” as well as a Generative Dialogue with Max Schachinger from Schachinger AG. More information: [HERE](#) and the video available on facebook [HERE](#) (from minutes 00:01:55 until 00:18:30 and minutes 00:36:45 until 01:04:25).

September 27, 2018, Lausanne, Switzerland

Circular Economy Switzerland Initiative, Keynote Speaker

Keynote speaker “Circular Economy: ”essentially contested concept”” for the launch of new “Circular economy Switzerland” initiative that aims at accelerating circular economy transition in Switzerland locally and nationally, in partnership with all Impact Hubs, sanu durabilitas and the support of MAVA foundation.

June 14, 2018, Switzerland

Social Lab on CE “Info Session”, Presenter

Presentation at the Info Session for the Social Lab: “Beyond Waste: Circular Resources Lab” which was also broadcast livestream. This info session was hosted by Impact Hub Lausanne.

June 13, 2018, Geneva, Switzerland

Impact Journalism Day on Circular Economy, Keynote Speaker

Keynote speech at Impact Journalism Day on Circular Economy in Geneva on “New Governance for Circular Economy Transformation: Living Lab Lausanne as an Example” hosted by Impact Hub Geneva. Video available on facebook: [HERE](#) (from minutes 01:05:38 until 01:18:10).

May 15, 2018, Berne, Switzerland

28. Annual Meeting of Swiss PET Recycling Association, Keynote Speaker

Keynote speech on New Multi-Actor Approach to Circular Economy Transformation (in German) “Gesellschaftliche Innovation für die Kreislaufwirtschaft - aus der Perspektive des Vierfachhelix-Modells”. More information [HERE](#).

May 3, 2018, Lausanne, Switzerland

Workshop “Circular Economy in Switzerland 2018 - The Way Ahead: Part II”

Presentation on “Circular Economy in Switzerland: way ahead cont’d”. We hosted the second workshop within the Circular Economy Academy of the Living Lab Lausanne (3L) on Circular Economy development in Switzerland at EPFL. Approximately 30 representatives of the Quadruple Helix (Academia, Business, Civil Society, and Government of various levels) spent the entire day alternating presentations, exercises, discussions, and the group work on Manifesto for Circular Economy in canton Vaud. More information [HERE](#).

April 10, 2018, Samara, Russia

Open Lecture online Stream at Samara (State Aerospace) University

“Societal Innovation for Circular Economy: Living Labs”. The lecture is in Russian with English slides available on Russian social media [VK.COM](#) (37 000 views, [HERE](#)) and on youtube [HERE](#).

March 8, 2018, Lausanne, Switzerland

“Circular Economy in Switzerland: Way Ahead”, Presenter

We organized our first kick off event (“Circular Economy in Switzerland 2018 - the way ahead”) for building Living Lab Lausanne (3L) on Circular Economy in Switzerland. This workshop was focused on businesses and their experience with CE practices in CH followed by the panel discussion representing all pillars of the Quadruple Helix model. More information [HERE](#).

January, 2018, EU Recycling Magazin

An article in the EU Recycling Magazin about my speech on Social Innovation for Circular Economy (with focus on Living Labs). “Kreislaufwirtschaft: Anspruch und Wirklichkeit” by Brigitte Weber (in German). Article available [HERE](#).

November 23, 2017, Cologne, Germany

26. Kölner Abfalltage, Keynote Speaker

Keynote speech “Circular Economy in the EU and Switzerland: the way ahead” at the 26. Kölner Abfalltage Forum of recycling industry in Germany. More information [HERE](#).

Teaching and Presentations:

Spring 2017 and Spring 2018, Samara, Russia

Samara (State Aerospace) University (SSAU)

Lectures: “Circular Economy Transformation” (Master Course)

November 2016, Lausanne, Switzerland

École polytechnique fédérale de Lausanne (EPFL)

Lecture: “Environmental Regulation” (*Guest Professor*)

Master Course “Environmental Policy” by Prof. Dr. Bruno Oberle

March 2015, Samara, Russia

Samara State Aerospace University (SSAU)

Lectures: “Sustainable Development and International Trade” (*Visiting Professor*)

December 2014, Bern, Switzerland

World Trade Institute (WTI)

“Selected Issues of Trade Governance” (Tailor-made Course for the Russian Ministry of Industry and Trade)

Lecture: “Latest Trends in Global Trade: Russia and the World”

November 2013, Samara, Russia, (Conference)

“Russia and WTO Accession: Implications for the Samara Region”

Lectures: “Recent Trends in Trade and Investment Policies”, “WTO Accession and the Customs Union (Belarus, Kazakhstan, Russia): Understanding the Linkages”

May 2010, Turin, Italy

**International Training Centre of ILO (ITC ILO), the United Nations
“Government Procurement and International Trade”**

Course for CIS State Officials and Business Representatives in “International Procurement Management”

March 2010, Moscow, Russia

“Russian Trade Policy” (Master Course in English)

The Willy Brandt School of Public Policy (Germany) and the Higher School of Economics (HSE, Russia) jointly conducted the “Haniel Spring School on Public Policy and Transformation” in Moscow at the Higher School of Economics (HSE).

Achievements and Honors:

Scholarship from the Haniel Foundation at Willy Brandt School of Public Policy, University of Erfurt, Germany, Two-Year MPP-Master Program (2005-2007)

Award: Special Scholarship granted by the Russian Federal Cabinet of Ministers for the academic year 2004/05 for Outstanding Academic Achievements

Award: Graduated Secondary (High) School with *the Gold Medal Award for Outstanding Achievement*, 2000

Languages:

Russian - native, English - fluent, German - upper-intermediate

Interests:

Traveling, Qigong, and Mountain Hiking

St. Gallen, August 11, 2020